

FOOD AND GROCERY (CONVENIENCE) SHOPPING FIGURES

Revised Table 9B: Summary of convenience turnover 2006 to 2021

Revised Table 8.1: Projected convenience floorspace requirement

	2006	2011	2016	2021 Assumption		
Available forecast expenditure in £'000s						
Sainsbury's	34,410	35,998	37,373	38,858		
Somerfield	12,377	12,947	13,442	13,976		
Iceland	1,577	1,650	1,713	1,781		
Co-op	998	1,044	1,084	1,127		
Aldi	6,631	6,938	7,203	7,489		
Kwik Save	2,279	2,384	2,475	2,573		
Other Oswestry local shops	626	654	679	706		
Oswestry Town total	58,897	61,615	63,968	66,511		
	see Conv 2a			see Conv 2b		
Benchmark turnovers in £'000s						
Sainsbury's	34,410	34,926	35,450	35,982		
Somerfield	12,377	12,562	12,750	12,941		
Iceland	1,577	1,601	1,625	1,649		
Co-op	998	1,013	1,028	1,043		
Aldi	6,631	6,730	6,831	6,933		
Kwik Save	2,279	2,313	2,348	2,383		
Other Oswestry local shops	626	635	645	655		
Oswestry Town total	58,897	59,780	60,677	61,586		
				see Conv 3		
Resulting "surplus" in £'000s						
Sainsbury's	-	1,072	1,923	2,876	12	
Somerfield	-	385	692	1,035		
Iceland	-	49	88	132		
Co-op	-	31	56	84		
Aldi	-	208	372	556		
Kwik Save	-	71	127	190		
Other Oswestry local shops	-	19	34	51		
Oswestry Town total	-	1,835	3,291	4,925		
Increase in turnover density efficiency						
Annual		0.3	0.3	0.3	11	
For 5 years		1.5	1.5	1.5		
Benchmark turnover density in £ per Sq M (based on mid-point of the four main food operators)	12,000	12,181	12,365	12,551	13	
Projected floorspace requirement in Sq M						
% of sales floorspace						
Net projected convenience floorspace	85	-	151	266	392	14
% addition for comparison goods floorspace	15	-	27	47	69	
% of gross floorspace						
Total projected sales floorspace	70	-	178	313	461	15
Back-up floorspace	30	-	76	134	198	
Total projected supermarket gross floorspace		-	254	447	659	

Small rounding differences may arise in the figures

Boxed items denote assumptions

Black figures denote calculated data, based on the assumptions