

NATHANIEL LICHFIELD FOOD AND GROCERY (CONVENIENCE) SHOPPING FIGURES

Table 9B: Summary of convenience turnover 2006 to 2021

Table 8.1: Projected convenience floorspace requirement

	2006	2011	2016	2021 Assumption		
Available forecast expenditure in £'000s						
Sainsbury	30,632	33,321	35,848	38,064		
Somerfield	12,785	13,907	14,962	15,887		
Iceland	1,796	1,954	2,102	2,232		
Co-op	-	-	-	-		
Aldi	7,615	8,284	8,912	9,463		
Kwik Save	3,059	3,328	3,580	3,801		
Other Oswestry local shops	5,226	5,685	6,116	6,494		
Oswestry Town total	61,113	66,478	71,520	75,942		
					see NL conv 2	
National average "benchmark" turnovers in £'000s						
Sainsbury	19,566	19,860	20,158	20,460		
Somerfield	7,396	7,507	7,620	7,734		
Iceland	2,962	3,006	3,051	3,097		
Co-op	-	-	-	-		
Aldi	1,770	1,797	1,824	1,851		
Kwik Save	2,693	2,733	2,774	2,816		
Other Oswestry local shops	6,252	6,346	6,441	6,538		
Oswestry Town total	40,639	41,249	41,868	42,496		
					see NL conv 3	
Resulting "surplus" in £'000s						
Sainsbury	11,066	13,461	15,690	17,604	12	
Somerfield	5,389	6,400	7,342	8,153		
Iceland	(1,165)	(1,052)	(949)	(865)		
Co-op	-	-	-	-		
Aldi	5,844	6,487	7,088	7,612		
Kwik Save	366	595	806	985		
Other Oswestry local shops	(1,026)	(661)	(325)	(44)		
Oswestry Town total	20,474	25,229	29,652	33,446		
Increase in turnover density efficiency						
Annual		%	%	%	11	
		0.3	0.3	0.3		
For 5 years		1.5	1.5	1.5		
Benchmark turnover density in £ per Sq M (based on mid-point of the four main food operators)	11,500	11,674	11,850	12,029	13	
Projected floorspace requirement in Sq M						
		% of sales floorspace				
Net projected convenience floorspace	80	1,780	2,160	2,501	2,779	14
% addition for comparison goods floorspace	20	445	540	625	695	
		% of gross floorspace				
Total projected sales floorspace	65	2,225	2,701	3,127	3,474	15
Back-up floorspace	35	1,198	1,454	1,684	1,871	
Total projected supermarket gross floorspace		3,423	4,155	4,810	5,345	

Small rounding differences may arise in the figures

Boxed items denote assumptions

Black figures denote calculated data, based on the assumptions